



OUR PRING OFFERINGS

Digital Print

Pros: Speed to market. Great for small quantities. Outstanding print quality. No limitations on colors. Large format. No tooling costs. Prints on recycled corrugated, banners, plastics, etc.

Litho Labels

Pros: Excellent print quality. Up to 7 colors. No start up costs, other than cutting die. Sweet spot is the 5K to 15K quantity range.

Cons: Virgin, bleached fiber in the paper. Oil-based inks. Longer lead times. Most expensive option.

Preprinted Liner

Pros: Up to 6 colors. Very good print quality. We can choose the liner to print on. 100% recycled liner available (Leipa). Cost savings at large volumes. Fast response time on repeat orders. Great option for stable, repeating items.

Cons: Longest lead times at start of projects. Accurate forecasts needed as a result. Risk of obsolete inventory if print changes. Expensive printing plates to start project; @ \$10K - \$12K.

Direct Print Flexo

Pros: Fastest speed to market on new projects. Fast repeat order lead times. Production when needed (lower inventory counts as a result). Greenest option: 100% recycled paper containing 100% post consumer waste fibers. Most flexible option.